

ITEM 15. TENDER - BUILD AND DELIVERY OF ZODIAC LANTERNS

FILE NO: s125686.003

TENDER NO: 1561

SUMMARY

This report provides details of the tenders received for the build and delivery of illuminated lanterns in the form of signs of the Chinese Zodiac for the 2016 Sydney Chinese New Year Festival.

Due to the transformation of our City through the introduction of light rail, the City has reimagined the Chinese New Year Festival with a display of zodiac lanterns exhibited in key locations throughout the City for nine days.

The new event replaces the former Twilight Parade and allows the festival to include not just Haymarket, but also the entire Sydney CBD. Stretching over nine days and nights, the new event format addresses the festival's aims of increasing audience viewing opportunities, allowing broader community engagement possibilities, extending media and social media value, increasing opportunities for sponsors and developing strategic partnerships with major institutions and state government stakeholders.

The zodiac lanterns will be located in prominent strategic locations throughout the City, showcasing the best of the City to locals and tourists alike and providing the visitors with a chance to experience the lanterns at their leisure. A program featuring a professional cast of performers and community groups will run in conjunction with the lantern installations at scheduled times over a minimum five nights of the festival.

These lanterns have been collaboratively designed by prominent Australian Chinese artists through an expression of interest process and further developed by the Festival Curator and the City's Events unit in conjunction with engineers and graphic artists.

As part of a transition to a new festival, the City publicly advertised a request for tender for the build and delivery of six new zodiac lanterns and the refurbishment and re-skin of five wireframe zodiac lanterns owned by the City. Tenderers were able to bid on one or more elements of the tender.

Zodiac Lanterns Build and Delivery	Zodiac Lanterns Refurbishment and Re-skin
Monkey	Pig
Dragon	Snake
Tiger	Dog
Horse	Rat
Ox	Rooster
Rabbit	

The Sheep/Goat (the twelfth zodiac animal) was not included in the tender as it will be provided by the City of Guangzhou. This lantern will be prominently displayed at Haymarket during Chinese New Year as one of the first major celebrations of the 30th anniversary of Sydney's Sister City relationship with Guangzhou in 2016.

This report recommends that Council accept the tender offers of Tenderers 'A', 'C' and 'D' for the build and delivery of Zodiac lanterns for the 2016 Chinese New Year Festival.

RECOMMENDATION

It is resolved that:

- (A) Council accept the tender offer of Tenderers 'A', 'C' and 'D' for the build and delivery of Zodiac lanterns for a period of 12 months; and
- (B) authority be delegated to the Chief Executive Officer to negotiate, execute and administer the contracts relating to the tender.

ATTACHMENTS

Attachment A: Tender Evaluation Summary (Confidential)

(As Attachment A is confidential, it will be circulated separately from the agenda paper and to Councillors and relevant senior staff only.)

BACKGROUND

1. The City of Sydney, in partnership with Sydney's Chinese community, produces the annual Sydney Chinese New Year Festival (CNY) in celebration of the Lunar New Year. The Festival represents the City of Sydney's ongoing commitment to diversity, community celebration and producing events that have an international reputation. 2016 celebrates the Year of the Monkey.
2. The Festival Curator, Claudia Chan Shaw, in consultation with the City's Acting Creative Director, Stephen Gilby, will lead the creative development of the festival.
3. Due to the transformation of our City through the introduction of light rail, the City has reimagined the Chinese New Year Festival with Lunar Lanterns, a display of Zodiac lanterns exhibited in key locations throughout the City for nine days.
4. The new event replaces the former Twilight Parade. It allows the festival to include not just Haymarket, but also the entire Sydney CBD. Stretching over nine days and nights, the new event format allows more audience viewing opportunities, broader community engagement possibilities, extended media and social media value, increased opportunities for sponsors and more opportunities for strategic partnerships with major institutions and state government stakeholders.
5. Each Zodiac lantern was initially a concept drawing provided to the City by a prominent Australian Chinese artist. These concepts were developed further in consultation with that artist and the CNY Festival Curator, and then formatted by the City's design team into the renders and drawings prior to being issued for tender.
6. These lanterns will be free of the vehicle restrictions associated with a parade event, and will provide visitors with a chance to experience the lanterns at their leisure.

INVITATION TO TENDER

7. The tender was advertised in The Sydney Morning Herald, The Daily Telegraph, the Australian Chinese Daily, ArtsHub.com.au and on the City's eTendering website Tenderlink on Thursday 8 October 2015. The tender closed on Thursday 29 October 2015.

TENDER SUBMISSIONS

8. Five submissions were received from the following organisations (listed alphabetically):
 - Anything Themeing Pty Ltd
 - JD Woodcroft Pty Ltd t/a Creative Works Australia
 - Mandylights Pty Ltd
 - Peter Bartlett and Lyn Rowland t/a Pier Productions
 - Rosemont & Co Pty Ltd
9. No submissions were received for the refurbishment and reskin of the Rooster lantern.
10. No late submissions were received.

TENDER EVALUATION

11. All members of the Tender Evaluation Panel have signed Pecuniary Interest Declarations. No pecuniary interests were noted.
12. The relative ranking of tenders as determined from the total weighted score is provided in the confidential Tender Evaluation Summary – Attachment A.
13. All submissions were assessed in accordance with the approved evaluation criteria being:
 - (a) schedule of prices;
 - (b) previous experience on similar projects;
 - (c) demonstrated technical and scenic workshop abilities and company resources to fulfil brief;
 - (d) creative execution and proposed methodology of construction including sketches and illustrations to demonstrate this;
 - (e) ability to meet construction deadlines and inspection milestones;
 - (f) Work Health and Safety; and
 - (g) financial and commercial trading integrity including insurances.

PERFORMANCE MEASUREMENT

14. Performance will be evaluated at regular intervals and on completion of the contract against the following key performance indicators:
 - (a) key objectives/ deliverables;
 - (b) quality of work;
 - (c) time;
 - (d) reporting;
 - (e) communication; and
 - (f) WHS compliance.

FINANCIAL IMPLICATIONS

15. There are sufficient funds allocated for this project within the current year's operating budget and Plant and Asset budget for the longer term infrastructure items.

RELEVANT LEGISLATION

16. The tender has been conducted in accordance with the Local Government Act 1993, the Local Government (General) Regulation 2005 and the City's Contracts Policy.
17. Attachment A contains confidential commercial information of the tenderers and details of Council's tender evaluation and contingencies which, if disclosed, would:

- (a) confer a commercial advantage on a person with whom Council is conducting (or proposes to conduct) business; and
 - (b) prejudice the commercial position of the person who supplied it.
18. Discussion of the matter in an open meeting would, on balance, be contrary to the public interest because it would compromise Council's ability to negotiate fairly and commercially to achieve the best outcome for its ratepayers.

CRITICAL DATES / TIME FRAMES

19. The proposed time frame is as follows:
- (a) Notify successful bidders 24 November 2015
 - (b) Construction period 25 November 2015 – 25 January 2016
 - (c) Installation on site 1 February 2016 – 5 February 2016
 - (d) Exhibition period 6 February 2016 – 14 February 2016
 - (e) De-installation commences 15 February 2016

OPTIONS

20. The Zodiac lanterns exhibition will be the signature event the City produces as part of the Sydney Chinese New Year Festival. This is a new event, replacing the festival's largest event, the Twilight Parade. There has been extensive consultation with the community and key stakeholders around this change, with support from partners including the Chinese Consulate, Destination NSW, and unprecedented levels of interest from corporate sponsors. If this did not go ahead, there is nothing to replace this largest part of the festival, reducing the event's impact from a media and audience perspective as the City's second largest event after New Year's Eve.

PUBLIC CONSULTATION

21. The development of the Chinese New Year Festival has been undertaken in consultation with the Chinese New Year Advisory Group who provide advice in support of the retail, tourism and business sectors and on matters relating to internationally significant cultural events and activities around Chinese New Year.

ALEX BOWEN

Acting Director City Life

Paul Davison, Business Manager Events